STORY EXAMPLE

**Worksheet 1.1 Initial Prioritization**

| **Behaviors** | **Behavior Prevalence**  | **Behavior Gap** | **Potential to Impact Results** | **Average** | **Potential Ability to Change(Yes or No)** |  **Notes** |
| --- | --- | --- | --- | --- | --- | --- |
| **High/Medium/Low** |
| **Complementary Feeding of Young Children** |
| Caregivers feed children 6–23 months with age-appropriate frequency, amount, and consistency while continuing to breastfeed. | Low | High | High | High | YES |  |
| Caregivers use a variety of nutrient-rich foods each day in meals and snacks for children 6–23 months, with emphasis on children under 12 months. | Low | High | High | High | YES |  |

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| --- | --- | --- | --- | --- | --- | --- |
| **Behaviors** | **Behavior Prevalence**  | **Behavior** **Gap** | **Potential to Impact Results** | **Average** | **Potential Ability to Change(Yes or No)** |  **Notes** |
| **High/Medium/Low** |
| Caregivers prepare and feed children 6–23 months hygienically. | Medium | Medium | Medium | Medium | YES |  |
| Caregivers feed children 6–23 months in a responsive manner. | Medium | Medium | Medium | Medium | YES |  |
| **Feeding During and After Illness Episodes** |
| Caregivers ensure children 6–23 months continue to breastfeed and eat during illness. | High | Low | Low | Low | YES |  |
| Caregivers provide recuperative feeding for children 6–23 months for 2 weeks after illness. | Low | High | High | High | YES |  |

**Worksheet 1.2 Prioritization Based on Program and Policy Fit**

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| --- | --- | --- |
| **Behaviors** | **Program Fit** (poor, moderate, good) | **National or Subnational Policy Priorities** (Yes or No) |
| Caregivers feed children 6–23 months with age-appropriate frequency, amount, and consistency, while continuing to breastfeed. | Good | YES |
| Caregivers use a variety of nutrient-rich foods each day in meals and snacks for children 6–23 months, with emphasis on children under 12 months. | Good | YES |
| Caregivers prepare and feed children 6–23 months hygienically. | Moderate | YES |
| Caregivers feed children 6–23 months in a responsive manner. | Good | YES |
| Caregivers provide recuperative feeding for children 6–23 months for 2 weeks after illness. | Good | YES |

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| **Prioritized Behaviors** |
| Caregivers feed children 6–23 months with age-appropriate frequency, amount, and consistency, while continuing to breastfeed. |
| Caregivers use a variety of nutrient-rich foods each day in meals and snacks for children 6–23 months, with emphasis on children under 12 months. |
| Caregivers feed children 6–23 months in a responsive manner. |
| Caregivers provide recuperative feeding for children 6–23 months for 2 weeks after illness. |