

STORY EXAMPLE

**Worksheet 2.2 Research Plan**

| **Types of Information** | **Research Questions**  | **Methods** | **People/Places to Include** | **Questions to Ask** |
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| Current behaviors  | Why are animal-source foods such as small fish and eggs not given to children? |  Key informant and in-  depth interviews,  Social Norms  Exploration  Tool (SNET) |  Caregivers,  grandmothers, fathers,  key informants (health  workers, market  women, community  leaders) | What/when/how can children be fed small fish and eggs? Why/why not? Does it differ by age of the child? What do people in this community think about feeding children small fish and eggs? |
| Opportunities to improve behaviors | How could nutrient-rich foods, such as small fish and eggs, be added to complementary food? |  Recipe trials with  focus group  discussions (FGDs) |  Caregivers | What ingredients could you combine to create a nutritious complementary food? How would you prepare it? Why? |
| What is needed to increase access to and affordability of nutrient-rich foods such as small fish and eggs? |  FGDs/interviews |  Livestock/fisheries  extension experts,  livestock smallholders  (including mothers),  staff of NGOs working  on this issue | What factors influence the cost and availability of eggs, milk, meat, vegetables, etc.? What support or programs have been/can be effective in increasing access to these foods? |
| What nutritious foods, including eggs and green leafy vegetables, are available locally and at what cost? |  Market survey |  Local markets and  other food sources | Note foods available and costs. Repeat in different seasons or interview sellers on variation in cost and availability. |